

Case study

One Beam of Light Exhibition

VIVITEK'S QUMI Q5 PROJECTOR ILLUMINATES INDUSTRY SUCCESSES AT ONE BEAM OF LIGHT EXHIBITION



When Concord Lighting required a quick projection solution for their international exhibition, the Vivitek Qumi Q5 was the obvious choice.

The Qumi Q5 projectors proved to be a valuable addition at the One Beam of Light exhibition recently, hosted at London's prestigious Institute of Contemporary Arts. Organised by lighting company Concord and lighting designers Light Collective, One Beam of Light aimed to showcase the creativity involved in lighting design by collating a

collection of inspiring photographs, all focussing on a single source of light.

With over 100 images making it through to the final exhibition, 31 were displayed in large format in a dedicated gallery. The organisers choose to project the remaining images using two Qumi Q5s at the glittering VIP launch event attended by over 300 guests.

"I think all the guests and staff were really impressed by how good both Qumi projectors performed for the



duration of the preview. They were incredibly bright and vibrant for their size and projected the winning images perfectly,” says Dave Warburton, SBU Manager of Concord at Havells-Sylvania. “I didn’t really appreciate how something so small could project a picture so big and the ability to mount each Qumi on a tripod meant that we could angle them perfectly to project onto the large white walls of the ICA – it added a fantastic level of interactivity to the preview.”

For a pocket projector, the Q5 packs a punch with a brightness of 500 lumens, WXGA resolution, and a contrast of 3500:1, delivering crisp pictures and rich colours. All participant images were projected large scale at 91” in diameter via the inbuilt slideshow function, directly from a USB flash drive. However, Qumi can also display PowerPoint, Word, Excel or Adobe PDF files with ease. It even has a built-in Web-Browser, making it the first “Smart-Projector” by using the WiFi Qumi Dongle to connect to a WAP with Internet access. Its multitude of connectivity options, including HDMI, makes the Qumi Q5 an incredibly versatile solution, whether at home, in the office, in a museum or as part of an exhibition.



With an LED light source guaranteeing 30,000 hours of operation and just three seconds to power on (or off), the Qumi Q5 is projection-ready whenever needed – making it a truly mobile projector, which easily fits into a bag or backpack. Weighing just 490 grams, it is 3D-ready and uses DLP chip technology by Texas Instruments. Qumi is used to life in the fast lane and works even without a power cord if you connect it to the detachable battery dock or battery pack (optional accessories), ensuring several hours of reliable operation.

To find out more about the One Beam of Light project, visit www.onebeamoflight.com.

Customer:

One Beam of Light

Product:

Qumi Q5 HD pocket projector

Market:

Corporate/Exhibition

Challenge:

Concord Lighting wished to display 31 photographic competition entries at their VIP preview evening. They needed a powerful yet small projector which could display the images clearly.

Solution:

The Qumi HD pocket LED projector provided all of these requirements with its 30,000 hours lifetime on the lightsource, 500 ANSI Lumens and 10,000:1 contrast ratio.

For further press information or high-resolution images please contact
john.houston@wildwoodpr.com

Vivitek European HQ
 Zandsteen 15
 NL-2132 MZ Hoofddorp
 The Netherlands
 Tel: +31 20 655 0960
 Fax: +31 20 655 0999
info@vivitek.eu

